



Media Kit
www.onemomsworld.com

About

Jen has been on the blogging train since August 2005 before the whole mom blog community was formed. She is the mom of 2 daughters ages 9 and 7 and lives in North Carolina. A new baby was welcomed to the family in fall of 2012!

Her family loves to Travel. They have been traveling all over the United States and ventured out of the US this past December on a Carnival Cruise.

Usually, you will find Jennifer blogging about the ever going parenting journey, travel spots her family randomly likes to experience, easy and delicious recipes, faith and of course technology. Jen is usually found with some type of tech device in her hand.

Jen has been featured in Southern Living as Blogger of the Week, Time Magazine, Glamour Magazine, and Daytime TV..

Companies we've worked with



and more.....

about our community

Facebook (One Moms World and Jennifer Houck) - 1134

Twitter - 6812

Pinterest - 490

Youtube - 320,000 views

RSS Email - 455 Subscribers

**Unique Visitors:
Average 6,000 to 8,000**

what we do

Product Reviews - We review your product and can offer giveaways. We put our personal review on the blog with our honest opinions.

Sponsored Posts - Partner with brands to create sponsored content.

Video Reviews - Create our own video content

Travel Reviews - Live blogging from travel destination

promotions

**Advertisements - We offer banner and button advertisements.
Please contact us for pricing.**

Social Media Promotion - Package product reviews with social media promotion.

Home Parties - We will provide a full in-home party to promote your brand.

To discuss how we can work together,
please contact us
at jenhouck@gmail.com