



# Media Kit

[www.onemomsworld.com](http://www.onemomsworld.com)

# About

Jen has been blogging since August 2005.  
She is the mom of a teenager daughter and a pre-teen daughter.  
Resides in North Carolina. Three grandbabies have joined the  
family since 2012, ages 4, 3, and 2.

Her family loves to travel. They have been traveling all  
over the United States and have ventured out of the United States  
twice with Carnival Cruise Lines.

Usually, you will find Jennifer blogging about the ever going  
parenting journey, travel spots her family randomly likes to  
experience, easy and delicious recipes, faith and of course technology.  
Jen is usually found with some type of tech device in her hand.

Jen has been featured in Southern Living as Blogger of  
the Week, Time Magazine, Glamour Magazine, and Daytime TV.

# Companies we've worked with



and more.....

# about our community

**Facebook - 2000+**

**Twitter - 6800+**

**Pinterest - 579**

**Youtube - 400,000+ views**

**Instagram - 850+**

**Unique Visitors - Monthly Average 15,000**



# what we do

Product Reviews - We review your product and can offer giveaways. We put our personal review on the blog with our honest opinions.

Sponsored Posts - Partner with brands to create sponsored content.

Video Reviews - Create our own video content

Travel Reviews - Live blogging from travel destination

# promotions

**Advertisements** - We offer banner and button advertisements.  
Please contact us for pricing.

**Social Media Promotion** - Package product reviews with social media promotion.

**Home Parties** - We will provide a full in-home party to promote your brand.

To discuss how we can work together,  
please contact us  
at [jenhouck@gmail.com](mailto:jenhouck@gmail.com)